

- Hokkaido Airports Co., Ltd. ■ Sendai International Airport Co.,Ltd.
- Narita International Airport Corporation ■ Japan Airport Terminal Co., Ltd.
- Tokyo International Air Terminal Corporation ■ Mt. Fuji Shizuoka Airport Co.,Ltd
- Central Japan International Airport Co., Ltd. ■ Kansai Airports ■ Takamatsu Airport Co., Ltd.
- Fukuoka International Airport Co.,Ltd. ■ Kagoshima Airport Building Co.,Ltd.
- Naha Airport Building Co., Ltd.

**Air travel campaign “#Connect with the sky, connect by the sky”
to be jointly held by airport, aviation, and travel industries
- Starting on "Sky Day" on September 20 -**



We are pleased to announce that airports in Japan will collaborate with airlines, tourism bureaus, travel agencies and other organizations to conduct a joint campaign " #空とツナガル、空でつなぐ (#Connect with the sky, connect by the sky)" to promote air travel.



Campaign logo:

#空とツナガル、空でつなぐ

This project was born from our hope; We want everyone to be connected with the sky as we head into the recovery period of air travel. Thus, we, sky-related industries, would like to connect with each other to support projects which connect customers and the sky.

We look forward to your participation, both in Japan and abroad, as we hope to share the attraction and gain momentum of air travel.

This project will be launched in conjunction with the "Sky Day" on September 20, which has been established to raise awareness and interest in aviation.

Participating airports (13 companies)

- Hokkaido Airports Co., Ltd. ■ Sendai International Airport Co.,Ltd.
- Narita International Airport Corporation ■ Haneda Airport: Japan Airport Terminal Co., Ltd. / Tokyo International Air Terminal Corporation ■ Mt. Fuji Shizuoka Airport Co.,Ltd
- Central Japan International Airport Co., Ltd. ■ Kansai Airports / Kansai Airports Kobe
- Takamatsu Airport Co., Ltd. ■ Fukuoka International Airport Co.,Ltd. ■ Kagoshima Airport Building Co.,Ltd. ■ Naha Airport Building Co., Ltd.

Participating companies and organizations (29 companies and organizations)

[Airlines]

- IBEX Airlines ■ Amakusa Airlines Co.,Ltd. ■ J-AIR Corporation ■ Jetstar Japan Co., Ltd.
- Singapore Airlines ■ Star Flyer Inc. ■ STARLUX Airlines ■ All Nippon Airways Co., Ltd.
- Korean Air ■ Japan Airlines Co., Ltd. ■ Peach Aviation ■ Hong Kong Express Airways Limited.
- Hong Kong Airlines

[Local governments, tourism bureaus and travel agencies]

- Osaka Convention & Tourism Bureau ■ KANSAI Tourism Bureau ■ Italian State Tourist Board
- Tourism Australia ■ Visit California ■ Korea Tourism Organization
- Tourism Tropical North Queensland ■ DAEGU Tourism Office ■ German National Tourist Board
- Hawaii Tourism Authority ■ Busan Tourism Organization ■ Hong Kong Tourism Board
- Marianas Visitors Authority ■ Romanian National Tourist Office
- Los Angeles Tourism & Convention Board ■ Japan Association of Travel Agents

(In random order)

Campaign overview

- Title: Air Travel Campaign "#空とツナガル、空でつなぐ (#Connect with the sky, connect by the sky)"
- Period: Thursday, September 15, 2022 - Friday, March 31, 2023
- Content: Participating companies and organizations will post information on social media using the hashtag. We will build momentum for air travel by inviting viewers to various social media accounts. During the period, social media posting campaigns will be held twice as follows:

Overview of social media campaign -posting and winning gift-

- Title: "ツナガル、あなたの『空旅』 (Connect, your 'air travel')"
 - Content: From those who post photos related to air travel on Instagram or Twitter with the hashtag #空とツナガル、空でつなぐ, 20 participants in total, ten each time (five on Twitter & five on Instagram), can win a lucky bag "Sora Bag" filled with original goods provided by participating companies and organizations.
 - Period
 - Part 1 "Autumn Air Travel": Thursday, September 15, 2022 - Monday, October 31, 2022
 - Part 2 "Winter Air Travel": Friday, November 25, 2022 - Friday, January 20, 2023
- URL for campaign participation: <https://www.kansai-airport.or.jp/notices/tsunagaru>



*Prize example: Each person will receive a set of 7~8 goods at random.

Reference: Official websites of participating companies and organizations

Hokkaido Airports Co., Ltd.	https://www.hokkaido-airports.co.jp/en/
Sendai International Airport Co.,Ltd.	https://www.sendai-airport.co.jp/en/
Narita International Airport Corporation	https://www.narita-airport.jp/en/
Haneda Airport:Japan Airport Terminal Co., Ltd./ Tokyo International Air Terminal Corporation	https://tokyo-haneda.com/en/
Mt. Fuji Shizuoka Airport Co.,Ltd	http://www.mtfuji-shizuokaairport.jp.e.ajl.hp.transer.com/
Central Japan International Airport Co., Ltd.	https://www.centrair.jp/en/
Kansai Airports/Kansai Airports Kobe	https://www.kansai-airport.or.jp/en/
Takamatsu Airport Co., Ltd.	https://www.takamatsu-airport.com/en/
Fukuoka International Airport Co.,Ltd.	https://www.fukuoka-airport.jp/en/
Kagoshima Airport Building Co.,Ltd.	https://www.koj-ab.co.jp/en/
Naha Airport Building Co., Ltd.	https://www.naha-airport.co.jp/en/about/company/
IBEX Airlines	https://www.ibexair.co.jp/en/
Amakusa Airlines Co.,Ltd.	https://www.amx.co.jp/en/
J-AIR Corporation	https://www.jair.co.jp
Jetstar Japan Co., Ltd.	https://www.jetstar.com/jp/en/
Singapore Airlines	https://www.singaporeair.com/en/
Star Flyer Inc.	https://www.starflyer.jp/en/
STARLUX Airlines	https://www.starlux-airlines.com/en-TW
All Nippon Airways Co., Ltd.	https://www.ana.co.jp/en/us
Korean Air	https://www.koreanair.com/us/en
Japan Airlines Co., Ltd.	https://www.jal.com/en/
Peach Aviation	https://www.flypeach.com/en
Hong Kong Express Airways Limited.	https://www.hkexpress.com/en-hk/
Hong Kong Airlines	https://www.hkairlines.com/en_HK/hx/homepage
Osaka Convention & Tourism Bureau	https://osaka-info.jp/en/
KANSAI Tourism Bureau	https://www.the-kansai-guide.com/en/bureau/
Italian State Tourist Board	https://www.italia.it/en
Tourism Australia	https://www.australia.com/en
Visit California	https://www.visitcalifornia.com/jp
Korea Tourism Organization	https://english.visitkorea.or.kr/enu/
Tourism Tropical North Queensland	https://www.tropicalnorthqueensland.org.au/
DAEGU Tourism Office	https://daegu-travel.com/
German National Tourist Board	https://www.germany.travel/en/home.html
Hawaii Tourism Authority	https://www.gohawaii.com/
Busan Tourism Organization	https://bto.or.kr/eng/Main.do
Hong Kong Tourism Board	https://www.discoverhongkong.com/eng/
Marianas Visitors Authority	https://www.mymarianas.com/
Romanian National Tourist Office	www.romaniatabi.jp
Los Angeles Tourism & Convention Board	https://www.discoverlosangeles.com/
Japan Association of Travel Agents	https://www.jata-net.or.jp/?lang=en

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