

30 March 2017
Japan Airport Terminal Co., Ltd.
Tokyo International Air Terminal Corporation

Haneda Enters Into Official National Park Partnership with Environment Ministry



at the signing ceremony held at the Ministry of the Environment)
Minister of the Environment Mr. Yamamoto (center)
TIAT President Mr. Doi (left) and JAT President Mr. Yokota (right)

Japan Airport Terminal Co., Ltd. (JAT) and Tokyo International Air Terminal Corporation (TIAT) are delighted to announce an official partnership on national parks with the Ministry of the Environment in support of its program to attract tourists from home and abroad.

Haneda Airport, used by approximately 80 million domestic and international passengers annually, will distribute leaflets and posters in its passenger terminals and post videos on its digital signage and websites to globally publicize the attraction of the national parks of Japan, while also striving to promote tourism demand and regional revitalization.

Details

1. Program Partner

Ministry of the Environment

2. Purpose of the Official National Park Partnership Program

The program will utilize mutual cooperation between the Ministry of the Environment and businesses and organizations to publicize the beauty and enjoyment of Japan's national parks to attract more people from within Japan and overseas to visit them. In so doing, it seeks to cultivate a deeper understanding of the need for environmental preservation and the revitalize of the areas around the national parks.

3. Date of Signing

29 March 2017 (Wed)

For more information: * (9:00 a.m. - 5:30 p.m. excl. Sat., Sun., and holidays)

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