

Welcome Message Displays

Expressing a Warm Welcome to Passengers from Abroad



Welcome messages on monitors in the 2nd floor baggage claim area and the arrival lobby

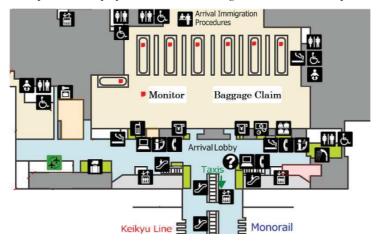
Tokyo International Air Terminal Corporation has installed seven display monitors in the baggage retrieval area which, as well as displaying information to help inbound passengers make a smooth transition to their mode of transport after arriving, will also display welcome messages expressing a welcome to Japan.

The transport information will use visuals to provide information to assist trouble free transport from Haneda Airport to the city center. With the projected increase in demand for travel to Japan, the system will also express the pinnacle of Japanese hospitality to welcome visitors from abroad to the international terminal at Haneda Airport in the nation's capital, Tokyo.

Under the banner and logo, "Japan. Endless Discovery" used by the Japan Tourism Agency when publicizing inbound tourism in markets around the world, the messages will also contain the message that we are striving to present an airport that offers the ultimate in convenience, reliability and excitement to encourage visitors from abroad to come to Japan again and again.



An example of the display monitors broadcasting information on transport



2nd floor. Visuals and welcome message displayed on monitors in the incoming baggage retrieval area