

HANEDA

Tokyo
International
Airport



22 November 2019

Japan Airport Terminal Co., Ltd.

Tokyo International Air Terminal Corporation

Haneda Airport Supports All Eager, Capable Youth of Japan



Japan Airport Terminal Co., Ltd. and Tokyo International Air Terminal Corporation are lending their support to all young people in Japan with motivation and ability by contributing to the Tobitate! (Leap for Tomorrow) Young Ambassador Program, part of a public-private project to foster young people with a global perspective in an all-Japan framework comprising the Ministry of Education, Culture, Sports, Science, and Technology, the Japan Student Services Organization and the private sector.

【Outline of Contribution】

1. Placement of donation generating vending machines

10 vending machines will be placed in Haneda Airport and part of the revenue generated by sales will be donated to the program.

Terminal 1: 4 machines

Terminal 2: 4 machines

International terminal: 2 machines

2. Future Vision digital signage in Haneda Airport will provide advertising support

Digital signage near the boarding gates in Terminals 1 and 2 will support the program's public relations campaign by broadcasting a video presentation of "Public-Private Study Abroad Initiative (Tobitate! (Leap for Tomorrow) Young Ambassador Program)".

Tobitate! (Leap for Tomorrow) Study Abroad is a campaign that was launched in October 2013 by the Ministry of Education, Culture, Sports, Science and Technology to nurture the will to step into overseas study among all young people with the motivation and ability under a government plan to increase the number of Japanese students studying abroad by 2020 based on the Japan Revitalization Strategy.

The Young Ambassador Program is one of the major components of the initiative under which private sector donations will provide scholarships and other assistance for around 10,000 young ambassadors.