

Haneda Wins Best Decorated International Winner Award at Travel Tour Expo 2018 (in Manila)



Each of the 48 Destinations on Haneda's



Japanese Cuisine Promoted in Traditional

In its first exhibit at the Travel Tour Expo 2018 in Manila, the capital of the Philippines, Tokyo International Airport Terminal Corporation and Japan Airport Terminal Co.,Ltd were awarded the Best Decorated International Winner for its booth to publicize Haneda Airport.

This follows on from its recent Best ITF Theme Award win at the Taipei International Travel Fair last year.

A Japanese festival was the theme of the booth design. Visitors were able to have photos taken with sample food replicas from the Japanese cuisine offered at the Haneda Airport's many restaurants and also enjoy activities which included capsule toy vending machines, yo-yo fishing and netting character figurines.

Manila's Travel Tour Expo 2018 was the 25th and held over three days from 9 (Fri) to 11 (Sun) February. Around 140,000 people visited the Expo this year, around 30% more than the 110,000 who visited last year.

More than 300 organizations took part and Haneda's booth was selected from among 995. (21 organizations from Japan took part.)

In 2017, 424,200 people from the Philippines visited Japan, 21.9% more than the previous year. Activity at Japan's booths were a hive of activity with so many Philippine visitors.

Since September last year, Tokyo International Air Terminal Corporation (TIAT) Japan Airport Terminal Co.,Ltd. (JAT) have exhibited at travel fairs in Guangzhou, Bangkok, Kuala Lumpur, Beijing, Jakarta and other locations around the world to encourage people from around the world to come and see Japan via Haneda Airport. TIAT uses video and other media to highlight not only the facilities and services at Haneda Airport, but also the many tourism attractions throughout Japan and is enthusiastically promoting the convenience of Haneda as a connection to the 48 destinations on its domestic route network. TIAT plans to continue promoting beautiful Japan and convenient Haneda Airport for business, sport or recreation.

